



**DEMOGRAPHIC QUESTIONS**

Respondents self select which group best describes their relationship to the school: Parent, Student, Faculty, Trustee, Alumni; note that SAIS verifies that the self-selected choice matches with the categorization provided by the school.

Each of the stakeholder groups has unique demographics questions that allow for sorting and grouping. Below are GENERAL EXAMPLES and are not exhaustive:

Parents: number and gender of children enrolled, grade levels of children, grade level of oldest child enrolled, length of enrollment, children enrolled in other schools, alumni status

Students (only grades 6-12): number of years attended school, current grade level, sibling enrollment status, family member alumni status, family member employment by the school status

Faculty: years employed by the school, division primarily employed in, administrator status, alumni status, enrollment of own children

Trustee: length of service, officer/EC status, children enrolled in school status (if yes, then similar demographic questions as Parent group; if no, other skip logic applied), alumni status, name of current occupation.

Alumni: length of time since graduation from the school, description of college studies, highest level of college completed, current primary activity



## SAIS School Stakeholder Survey: The Value Narrative

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### **VALUE QUESTIONS**

Please rate the **IMPORTANCE** you place on the following attributes:

	Extremely Important	Very Important	Important	Somewhat Important	Not Important	N/A
Curriculum and Programs						
• Academic rigor						
• Variety of course offerings						
• Character Education						
• Faith based						
• Preparatory (college / next level)						
• Travel Opportunities						
• Global Education						
Faculty						
• Care and concern						
• Inspirational and motivating						
• Subject area expertise						
Athletics						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Fine Arts						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Clubs and Other Co-curriculars						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Safety						
• Physical						
• Emotional						
• Spiritual						
Diversity						
• Socioeconomic						
• Cultural						
• Religious						
Technology						
• Availability						
• Current						
• School provided						
Skills						
• Creativity						
• Ethics (Integrity)						
• Curiosity (Intrinsic Motivation)						
• Resilience						
• Teamwork						
• Time Management						

## SAIS School Stakeholder Survey: The Value Narrative

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### **PERFORMANCE QUESTIONS**

Please rate how well **YOUR SCHOOL PERFORMS** (“performed” for alumni) on the following attributes:

	Extremely Well	Very Well	Well	Somewhat Well	Not Well	N/A
Curriculum and Programs						
• Academic rigor						
• Variety of course offerings						
• Character Education						
• Faith based						
• Preparatory (college / next level)						
• Travel Opportunities						
• Global Education						
Faculty						
• Care and concern						
• Inspirational and motivating						
• Subject area expertise						
Athletics						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Fine Arts						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Clubs and Other Co-curriculars						
• Variety of offerings						
• Quality of offerings						
• Opportunity to participate						
Safety						
• Physical						
• Emotional						
• Spiritual						
Diversity						
• Socioeconomic						
• Cultural						
• Religious						
Technology						
• Availability						
• Current						
• School provided						
Skills						
• Creativity						
• Ethics (Integrity)						
• Curiosity (Intrinsic Motivation)						
• Resilience						
• Teamwork						
• Time Management						

## SAIS School Stakeholder Survey: The Value Narrative

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### **NET PROMOTER QUESTION**

On a scale of 1 to 10 where 1 is not likely and 10 is very likely, how likely are you to recommend the school to friends and colleagues?

1-not likely	2	3	5	5	6	7	8	9	10-very likely
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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## VALUE NARRATIVE SURVEY ANALYSIS REPORT

for

IMA Sample Academy  
Atlanta, GA

*Survey Administration*

*January 1, 2014 - January 14, 2014*



The mission of SAIS is to strengthen member schools by providing high quality accreditation processes, comprehensive professional growth opportunities, and visionary leadership development programs.

## INTRODUCTION

How do you get good and reliable information about what is going on at your school? How do you know what programs are successful? How do you understand the effects of your curriculum and pedagogy? Very often, decision makers rely on information they receive from conversations at football games, performances, or social events. Sometimes information comes from a spouse who had a conversation with another parent at the school or from a general impression that was created when the decision maker was a student at the school.



Think about this: have you ever gotten good and reliable information from carpool? Probably not. Wouldn't it be more reasonable to devise a systematic way to get good information? Wouldn't it be reasonable to equip decision makers with a ready response to give to the parent or spouse who wants to bend their ear about a specific issue? Using the most reliable data possible will help you make informed decisions, so the question is: how will you get good and reliable information and how will your community feel like and understand that the decision makers are in fact listening and paying attention?

## METHODOLOGY

SAIS helped your school deploy a survey to stakeholders. After basic demographic information, respondents were asked to rate the level of Importance they placed on a variable (such as academic rigor and athletic participation opportunities). Next, respondents rated the perceived Performance of the school in delivering on the same variables. The scale used on both the Importance and the Performance was designed to be similar:

Importance	Performance	Numerical Value
Extremely Important	Extremely Well	5
Very Important	Very Well	4
Important	Well	3
Somewhat Important	Somewhat Well	2
Not Important	Not Well	1
Not Applicable	Not Applicable	removed from calculation

CATEGORIES AND INDIVIDUAL ITEMS	
<b>Curriculum &amp; Programming:</b>	Academic Rigor, Variety of Course Offerings, Character Education, Faith Based, Preparatory (college/next level), Travel Opportunitie, Global Education
<b>Faculty:</b>	Care and Concern, Inspirational and motivating, Subject Area Expertise
<b>Athletics:</b>	Variety of Offerings, Quality of Offering, Opportunity to Participate
<b>Fine Arts:</b>	Variety of Offerings, Quality of Offering, Opportunity to Participate
<b>Clubs and other Co-curriculars:</b>	Variety of Offerings, Quality of Offering, Opportunity to Participate
<b>Safety:</b>	Physical, Emotional, Spiritual
<b>Diversity:</b>	Socioeconomic, Cultural, Religious
<b>Technology:</b>	Availability, Current, School-provided
<b>Skills:</b>	Creativity, Ethics (Integrity), Curiosity (Intrinsic Motivation), Resilience, Teamwork, Time Management

Individual responses were converted to numerical values, means were calculated and a comparison of the mean of Importance and mean of Performance yielded a Congruence Coefficient. The Congruence Coefficient is a number that lets you know how close the expectations of your stakeholders are to their perception of your delivery of the various variables.

## **RELIABILITY**

SAIS conducted several reliability tests over the course of 14 months leading up to the release of the survey instrument. Responses from a pilot group of schools were subjected to analysis to ensure statistical reliability and all questions were subjected to face validity testing. Analysis shows that the survey instrument has a very high degree of reliability.

## **READING RESULTS**

Your results are broken down into major categories: all respondents, promoters, passives, and detractors. Within each group and subgroup, this report contains the overall category congruence analysis, individual item analysis, and ranked order of question response (Importance vs Performance).

## **NEXT STEPS**

Analyze the data contained in this report carefully. Congruence scores for category and for individual items will suggest areas of continued strength and areas for further study. Understand that near perfect congruence means that the values respondents hold match the level of performance the school is delivering - however, look closely at the ranked order of importance vs. performance to determine if these items are valued highly or not valued at all. Note that items that have a high importance and a high performance are likely to be areas of greatest strength for the school that can be leveraged to describe your value narrative. Items that have a high importance but a low performance should be studied for possible action plans. Items that have a low importance but a high performance may be areas where resources are being expended unnecessarily.

## **WHEN TO GIVE AGAIN**

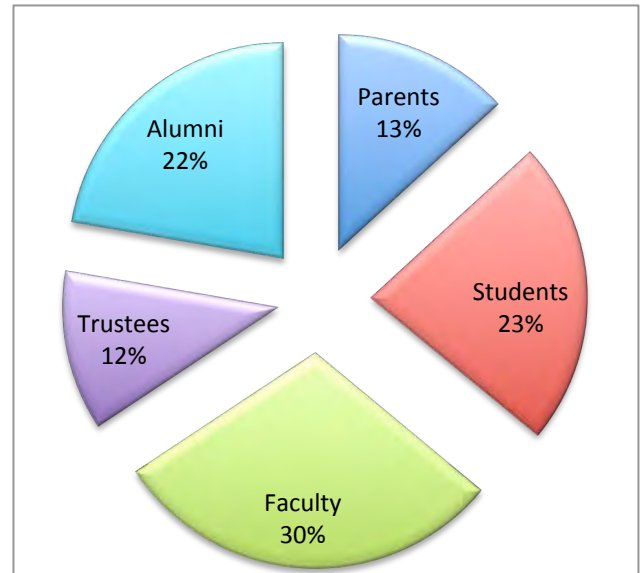
The purpose of giving the survey again is to reliably determine the impact and effectiveness that strategies and actions the school has taken have on changing perceptions of performance. While importance scores of the respondents will unlikely change, the performance scores (and therefore the congruency values) likely will change as a direct result of actions the school has implemented.



## SURVEY RESPONDENT DEMOGRAPHICS

The SAIS Value Narrative Survey has been developed for multiple stakeholder groups. SAIS advises schools to deploy the survey to as many of the groups as possible so that comparison data can be generated. Detailed demographic information is available in each of the stakeholder sub reports.

Total Number completed Survey	175
Parents	23
Students	40
Faculty	52
Trustees	21
Alumni	39



*Standard best-practice deployment and collection techniques were employed to maximize the overall response rate. SAIS utilizes a pre-notification technique from the school, a survey deployment and initial reminder from SAIS, an interim reminder from the school, and a final reminder from SAIS with survey close date. Response rates provide at a minimum a 95% confidence level and a +/- 5% confidence interval.*

"Net Promoter" is the term used to describe respondents to the "ultimate question" which in our case is, "on a scale of 1-10, how likely are you to recommend the school?" From netpromoter.com: "By asking one simple question — How likely is it that you would recommend [the school] to a friend or colleague? — you can track these groups and get a clear measure of your school's performance through your stakeholders' eyes. Stakeholders respond on a 0-to-10 point rating scale and are categorized as follows:

- ❖ Promoters (score 9-10) are "loyal enthusiasts who will keep buying and refer others, fueling growth."
- ❖ Passives (score 7-8) are "satisfied but unenthusiastic customer who are vulnerable to competitive offerings."
- ❖ Detractors (score 1-6) are "unhappy customers who can damage your brand through negative word-of-mouth."

ALL STAKEHOLDER NET PROMOTER SCORES				
	NPS	Promoter	Passive	Detractor
ALL	47	60.8%	24.4%	14.2%
Parents	52	65.2%	21.7%	13.0%
Students	-8	30.0%	32.5%	37.5%
Faculty	63	71.2%	21.2%	7.7%
Trustees	71	81.0%	9.5%	9.5%
Alumni	64	66.7%	30.8%	2.6%

*Net promoter score is calculated by taking the percentage of respondents who are Promoters and subtracting the percentage who are Detractors.*

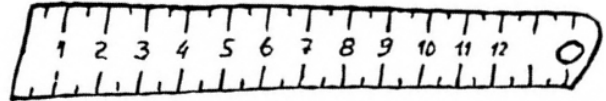


## ALL STAKEHOLDERS CATEGORY SNAPSHOT: CONGRUENCE, IMPORTANCE, PERFORMANCE

### ORDERED BY CONGRUENCE

RANK	CATEGORY	CONGRUENCY	IMPORTANCE	PERFORMANCE
1	Athletics	100.66	3.74	3.77
2	Fine Arts	99.56	3.90	3.89
3	Clubs and other Co-curriculars	97.93	3.68	3.60
4	Curriculum & Programming	93.27	3.75	3.50
5	Technology	91.25	4.22	3.85
6	Faculty	91.01	4.51	4.10
7	Diversity	89.81	3.53	3.17
8	Skills	89.09	3.81	3.40
9	Safety	88.91	4.21	3.74

Congruency is a statement of the alignment between stakeholder beliefs (as measured by "Importance") and stakeholder perceptions of the quality of deliverables from the school (as measured by "Performance").



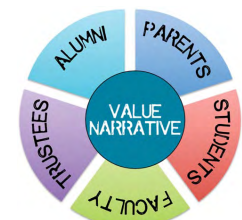
### ORDERED BY IMPORTANCE

RANK	CATEGORY	CONGRUENCY	IMPORTANCE	PERFORMANCE
1	Faculty	91.01	4.51	4.10
2	Technology	91.25	4.22	3.85
3	Safety	88.91	4.21	3.74
4	Fine Arts	99.56	3.90	3.89
5	Skills	89.09	3.81	3.40
6	Curriculum & Programming	93.27	3.75	3.50
7	Athletics	100.66	3.74	3.77
8	Clubs and other Co-curriculars	97.93	3.68	3.60
9	Diversity	89.81	3.53	3.17

At the heart of the SAIS Value Narrative Survey is the series of questions that establish the beliefs held by stakeholder groups and the perception of the school's performance at delivering on what is held to be important. The two charts to the left present the overview of all survey respondents from your school and are in order according to the "Importance" and the "Performance." These are the overall categories that are represented by the individual items.

### ORDERED BY PERFORMANCE

RANK	CATEGORY	CONGRUENCY	IMPORTANCE	PERFORMANCE
1	Faculty	91.01	4.51	4.10
2	Fine Arts	99.56	3.90	3.89
3	Technology	91.25	4.22	3.85
4	Athletics	100.66	3.74	3.77
5	Safety	88.91	4.21	3.74
6	Clubs and other Co-curriculars	97.93	3.68	3.60
7	Curriculum & Programming	93.27	3.75	3.50
8	Skills	89.09	3.81	3.40
9	Diversity	89.81	3.53	3.17





## STAKEHOLDER GROUP COMPARISON CHARTS


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The following pages list the seven top scoring items among each of the stakeholder groups in Congruence, Importance, and Performance. Comparing the responses in each of the groups will give you a sense of how aligned your various stakeholder groups are with each other. For the full list of items in each stakeholder group, refer to the Appendices.


This section also includes the same top seven items among the Promoters, Passives, and Detractors in each of the stakeholder groups.


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST CONGRUENCE IN EACH GROUP


### ALL STAKEHOLDERS

PARENTS	
	
<i>Congruence</i>	
CO CURRI: Quality of Offerings	165.38
ATH: Quality of Offerings	154.72
C&P: Preparatory (college/next level)	132.88
C&P: Character Education	112.94
SAF: Physical	110.84
SAF: Emotional	107.06
TECH: Availability	106.10

TRUSTEES	
	
<i>Congruence</i>	
ATH: Variety of Offerings	115.07
SK: Time Management	113.24
CO CURRI: Variety of Offerings	110.96
CO CURRI: Quality of Offerings	108.64
CO CURRI: Opportunity to Participate	107.14
FINE ARTS: Opportunity to Participate	106.90
ATH: Quality of Offerings	103.57

STUDENTS	
	
<i>Congruence</i>	
C&P: Preparatory (college/next level)	136.43
C&P: Character Education	136.19
SK: Teamwork	121.31
SAF: Spiritual	116.03
FINE ARTS: Opportunity to Participate	112.42
FAC: Subject Area Expertise	107.09
SK: Ethics	103.45

ALUMNI	
	
<i>Congruence</i>	
SK: Time Management	125.83
ATH: Opportunity to Participate	104.93
FAC: Care and Concern	103.57
C&P: Academic Rigor	100.64
SK: Ethics	100.00
C&P: Preparatory (college/next level)	99.35
SAF: Physical	98.85

FACULTY	
	
<i>Congruence</i>	
SK: Time Management	122.73
C&P: Travel Opportunities	110.00
ATH: Variety of Offerings	109.50
CO CURRI: Variety of Offerings	106.86
ATH: Quality of Offerings	105.45
TECH: School-provided	102.54
ATH: Opportunity to Participate	100.95

***This sheet shows the seven items of highest congruence in each of the stakeholder groups.***

C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills

## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST IMPORTANCE IN EACH GROUP

### ALL STAKEHOLDERS

PARENTS	
	Mean of Importance
C&P: Academic Rigor	4.70
C&P: Travel Opportunities	4.48
C&P: Global Education	4.39
FAC: Inspirational and motivating	4.39
FINE ARTS: Quality of Offerings	4.35
ATH: Opportunity to Participate	4.26
C&P: Variety of Course Offerings	4.22

TRUSTEES	
	Mean of Importance
C&P: Preparatory (college/next level)	4.86
FAC: Inspirational and motivating	4.76
FAC: Subject Area Expertise	4.67
FAC: Care and Concern	4.62
TECH: Current	4.62
SK: Creativity	4.62
SK: Teamwork	4.62

STUDENTS	
	Mean of Importance
CO CURRI: Opportunity to Participate	4.53
SK: Resilience	4.40
C&P: Academic Rigor	4.30
C&P: Faith Based	4.30
FAC: Inspirational and motivating	4.30
SK: Time Management	4.30
SAF: Physical	4.28

ALUMNI	
	Mean of Importance
TECH: Availability	4.64
FAC: Subject Area Expertise	4.56
FAC: Inspirational and motivating	4.49
SAF: Physical	4.46
TECH: Current	4.41
DIV: Cultural	4.38
TECH: School-provided	4.38

FACULTY	
	Mean of Importance
SAF: Physical	4.75
FAC: Care and Concern	4.67
C&P: Preparatory (college/next level)	4.63
FAC: Subject Area Expertise	4.62
SAF: Emotional	4.62
C&P: Character Education	4.58
FAC: Inspirational and motivating	4.56

***This sheet shows the seven most important items in each of the stakeholder groups.***

C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills

## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST PERFORMANCE IN EACH GROUP

### ALL STAKEHOLDERS

PARENTS	
	Mean of Performance
C&P: Academic Rigor	4.35
C&P: Preparatory (college/next level)	4.22
C&P: Character Education	4.17
FAC: Subject Area Expertise	4.04
FINE ARTS: Quality of Offerings	4.00
FINE ARTS: Opportunity to Participate	4.00
SAF: Physical	4.00

TRUSTEES	
	Mean of Performance
C&P: Academic Rigor	4.57
FAC: Care and Concern	4.57
C&P: Preparatory (college/next level)	4.52
FINE ARTS: Opportunity to Participate	4.43
C&P: Character Education	4.38
SAF: Physical	4.38
FAC: Inspirational and motivating	4.29

STUDENTS	
	Mean of Performance
C&P: Preparatory (college/next level)	4.40
C&P: Academic Rigor	4.30
FINE ARTS: Opportunity to Participate	4.30
SAF: Physical	4.25
FINE ARTS: Quality of Offerings	4.18
CO CURRI: Opportunity to Participate	4.13
FAC: Care and Concern	4.05

ALUMNI	
	Mean of Performance
FAC: Care and Concern	4.46
SAF: Physical	4.41
FAC: Inspirational and motivating	4.18
C&P: Academic Rigor	4.03
SAF: Emotional	3.97
SK: Creativity	3.97
C&P: Preparatory (college/next level)	3.95


FACULTY	
	Mean of Performance
FAC: Care and Concern	4.38
TECH: Current	4.31
C&P: Preparatory (college/next level)	4.25
FINE ARTS: Quality of Offerings	4.17
FINE ARTS: Opportunity to Participate	4.15
TECH: Availability	4.15
SK: Time Management	4.15


***This sheet shows the seven most items ranking highest in performance in the stakeholder groups.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST CONGRUENCE IN EACH GROUP


### PROMOTERS

<b>PARENTS</b>		Promoters 65.2%
		<i>Congruence</i>
CO CURRI: Quality of Offerings	180.00	
ATH: Quality of Offerings	164.52	
C&P: Preparatory (college/next level)	113.21	
SAF: Physical	107.41	
FINE ARTS: Opportunity to Participate	105.56	
SAF: Emotional	105.56	
TECH: Availability	103.92	

<b>TRUSTEES</b>		Promoters 81.0%
		<i>Congruence</i>
SK: Time Management	118.52	
ATH: Variety of Offerings	113.33	
FINE ARTS: Opportunity to Participate	110.29	
CO CURRI: Opportunity to Participate	108.82	
CO CURRI: Quality of Offerings	107.46	
CO CURRI: Variety of Offerings	106.45	
TECH: School-provided	104.92	

<b>STUDENTS</b>		Promoters 30.0%
		<i>Congruence</i>
C&P: Faith Based	144.44	
SK: Time Management	138.71	
ATH: Opportunity to Participate	125.58	
SK: Ethics	123.81	
DIV: Socioeconomic	118.92	
CO CURRI: Opportunity to Participate	118.60	
FINE ARTS: Opportunity to Participate	108.89	

<b>ALUMNI</b>		Promoters 66.7%
		<i>Congruence</i>
SK: Time Management	121.69	
ATH: Opportunity to Participate	104.12	
FAC: Care and Concern	102.63	
FINE ARTS: Quality of Offerings	102.15	
C&P: Global Education	100.00	
C&P: Academic Rigor	99.08	
C&P: Preparatory (college/next level)	97.20	


<b>FACULTY</b>		Promoters 71.2%
		<i>Congruence</i>
SK: Time Management	120.97	
ATH: Variety of Offerings	113.71	
C&P: Travel Opportunities	111.71	
ATH: Quality of Offerings	106.43	
CO CURRI: Variety of Offerings	105.56	
TECH: School-provided	102.88	
ATH: Opportunity to Participate	100.66	


***This sheet shows the seven items of highest congruence in each of the stakeholder groups - among PROMOTERS.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST IMPORTANCE IN EACH GROUP


### PROMOTERS

<b>PARENTS</b>		Promoters 65.2%
		<i>Mean of Importance</i>
C&P: Academic Rigor		4.67
C&P: Travel Opportunities		4.40
C&P: Variety of Course Offerings		4.33
C&P: Global Education		4.33
FAC: Inspirational and motivating		4.13
ATH: Variety of Offerings		4.07
ATH: Opportunity to Participate		4.07

<b>TRUSTEES</b>		Promoters 81.0%
		<i>Mean of Importance</i>
C&P: Preparatory (college/next level)		4.82
FAC: Inspirational and motivating		4.82
FAC: Care and Concern		4.65
FAC: Subject Area Expertise		4.65
TECH: Availability		4.65
TECH: Current		4.65
C&P: Character Education		4.59

<b>STUDENTS</b>		Promoters 30.0%
		<i>Mean of Importance</i>
SAF: Emotional		4.75
SAF: Physical		4.67
FAC: Care and Concern		4.58
FAC: Inspirational and motivating		4.50
FAC: Subject Area Expertise		4.50
SK: Teamwork		4.33
C&P: Academic Rigor		4.25

<b>ALUMNI</b>		Promoters 66.7%
		<i>Mean of Importance</i>
FAC: Inspirational and motivating		4.62
SAF: Physical		4.62
FAC: Subject Area Expertise		4.58
SAF: Emotional		4.54
TECH: Availability		4.54
DIV: Cultural		4.46
FAC: Care and Concern		4.38

<b>FACULTY</b>		Promoters 71.2%
		<i>Mean of Importance</i>
SAF: Physical		4.68
C&P: Academic Rigor		4.62
C&P: Preparatory (college/next level)		4.62
FAC: Subject Area Expertise		4.62
FAC: Care and Concern		4.59
C&P: Character Education		4.57
FAC: Inspirational and motivating		4.51


***This sheet shows the seven most important items in each of the stakeholder groups - among PROMOTERS.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills





## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST PERFORMANCE IN EACH GROUP


### PROMOTERS

<b>PARENTS</b>		Promoters 65.2%
		Mean of Performance
C&P: Academic Rigor		4.07
C&P: Character Education		4.00
C&P: Preparatory (college/next level)		4.00
ATH: Opportunity to Participate		4.00
SAF: Physical		3.87
FAC: Subject Area Expertise		3.80
FINE ARTS: Variety of Offerings		3.80

<b>TRUSTEES</b>		Promoters 81.0%
		Mean of Performance
FAC: Care and Concern		4.53
C&P: Academic Rigor		4.47
C&P: Preparatory (college/next level)		4.41
FINE ARTS: Opportunity to Participate		4.41
C&P: Character Education		4.35
CO CURRI: Opportunity to Participate		4.35
FAC: Inspirational and motivating		4.29

<b>STUDENTS</b>		Promoters 30.0%
		Mean of Performance
ATH: Opportunity to Participate		4.50
SAF: Physical		4.42
SAF: Spiritual		4.42
C&P: Academic Rigor		4.33
C&P: Faith Based		4.33
C&P: Preparatory (college/next level)		4.33
SK: Ethics		4.33

<b>ALUMNI</b>		Promoters 66.7%
		Mean of Performance
FAC: Care and Concern		4.50
SAF: Physical		4.38
FAC: Inspirational and motivating		4.31
C&P: Academic Rigor		4.15
FAC: Subject Area Expertise		4.15
C&P: Global Education		4.04
C&P: Preparatory (college/next level)		4.00

<b>FACULTY</b>		Promoters 71.2%
		Mean of Performance
FAC: Care and Concern		4.43
TECH: Current		4.27
C&P: Preparatory (college/next level)		4.24
FINE ARTS: Opportunity to Participate		4.14
ATH: Opportunity to Participate		4.11
FINE ARTS: Quality of Offerings		4.11
FAC: Inspirational and motivating		4.08


***This sheet shows the seven most items ranking highest in performance in the stakeholder groups - among PROMOTERS.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills





## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST CONGRUENCE IN EACH GROUP


### PASSIVES

<b>PARENTS</b>		Passives 21.7%
		<i>Congruence</i>
C&P: Preparatory (college/next level)		164.29
C&P: Character Education		143.75
CO CURRI: Quality of Offerings		140.00
FAC: Care and Concern		133.33
ATH: Quality of Offerings		126.67
C&P: Variety of Course Offerings		121.05
SAF: Physical		116.67

<b>TRUSTEES</b>		Passives 9.5%
		<i>Congruence</i>
CO CURRI: Variety of Offerings		133.33
SK: Resilience		133.33
ATH: Variety of Offerings		128.57
C&P: Travel Opportunities		120.00
CO CURRI: Quality of Offerings		114.29
C&P: Academic Rigor		111.11
C&P: Character Education		111.11

<b>STUDENTS</b>		Passives 32.5%
		<i>Congruence</i>
C&P: Faith Based		145.16
SK: Time Management		132.50
SAF: Spiritual		111.63
CO CURRI: Opportunity to Participate		111.11
ATH: Opportunity to Participate		107.84
FINE ARTS: Opportunity to Participate		107.41
C&P: Character Education		106.67

<b>ALUMNI</b>		Passives 30.8%
		<i>Congruence</i>
SK: Time Management		138.24
SK: Ethics		113.89
SAF: Physical		112.24
C&P: Academic Rigor		111.90
SAF: Emotional		106.38
SK: Creativity		106.38
ATH: Opportunity to Participate		104.55


<b>FACULTY</b>		Passives 21.2%
		<i>Congruence</i>
C&P: Academic Rigor		100.00
C&P: Variety of Course Offerings		100.00
C&P: Character Education		100.00
C&P: Faith Based		100.00
C&P: Preparatory (college/next level)		100.00
C&P: Travel Opportunities		100.00
C&P: Global Education		100.00


***This sheet shows the seven items of highest congruence in each of the stakeholder groups - among PASSIVES.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST IMPORTANCE IN EACH GROUP


### PASSIVES

<b>PARENTS</b>		Passives 21.7%
		<i>Mean of Importance</i>
FAC: Inspirational and motivating		5.00
FINE ARTS: Quality of Offerings		5.00
SAF: Spiritual		4.80
C&P: Academic Rigor		4.60
C&P: Travel Opportunities		4.60
FAC: Subject Area Expertise		4.60
ATH: Variety of Offerings		4.60

<b>TRUSTEES</b>		Passives 9.5%
		<i>Mean of Importance</i>
C&P: Preparatory (college/next level)		5.00
FAC: Care and Concern		5.00
FAC: Subject Area Expertise		5.00
ATH: Opportunity to Participate		5.00
FINE ARTS: Opportunity to Participate		5.00
SAF: Physical		5.00
SAF: Emotional		5.00

<b>STUDENTS</b>		Passives 32.5%
		<i>Mean of Importance</i>
SAF: Physical		4.54
C&P: Academic Rigor		4.46
C&P: Preparatory (college/next level)		4.38
FAC: Subject Area Expertise		4.31
TECH: Current		4.31
SK: Creativity		4.31
SK: Teamwork		4.31

<b>ALUMNI</b>		Passives 30.8%
		<i>Mean of Importance</i>
TECH: Availability		4.83
FAC: Subject Area Expertise		4.50
TECH: Current		4.50
TECH: School-provided		4.42
C&P: Variety of Course Offerings		4.25
FAC: Care and Concern		4.25
FAC: Inspirational and motivating		4.25


<b>FACULTY</b>		Passives 21.2%
		<i>Mean of Importance</i>
SAF: Physical		4.55
FAC: Care and Concern		4.36
FINE ARTS: Quality of Offerings		4.36
TECH: Current		4.36
SAF: Emotional		4.27
TECH: Availability		4.27
SK: Creativity		4.27


***This sheet shows the seven most important items in each of the stakeholder groups - among PASSIVES.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST PERFORMANCE IN EACH GROUP


### PASSIVES

<b>PARENTS</b>		Passives 21.7%
		<i>Mean of Performance</i>
C&P: Academic Rigor		5.00
FAC: Care and Concern		4.80
C&P: Variety of Course Offerings		4.60
C&P: Character Education		4.60
C&P: Preparatory (college/next level)		4.60
FAC: Subject Area Expertise		4.60
FAC: Inspirational and motivating		4.40

<b>TRUSTEES</b>		Passives 9.5%
		<i>Mean of Performance</i>
C&P: Academic Rigor		5.00
C&P: Character Education		5.00
C&P: Preparatory (college/next level)		5.00
FAC: Care and Concern		5.00
ATH: Quality of Offerings		5.00
ATH: Opportunity to Participate		5.00
FINE ARTS: Opportunity to Participate		5.00

<b>STUDENTS</b>		Passives 32.5%
		<i>Mean of Performance</i>
CO CURRI: Opportunity to Participate		4.62
FINE ARTS: Opportunity to Participate		4.46
C&P: Academic Rigor		4.31
C&P: Preparatory (college/next level)		4.31
SAF: Physical		4.31
ATH: Opportunity to Participate		4.23
FINE ARTS: Quality of Offerings		4.08

<b>ALUMNI</b>		Passives 30.8%
		<i>Mean of Performance</i>
SAF: Physical		4.58
FAC: Care and Concern		4.33
SAF: Emotional		4.17
SK: Creativity		4.17
FAC: Inspirational and motivating		4.00
TECH: School-provided		4.00
C&P: Academic Rigor		3.92

<b>FACULTY</b>		Passives 21.2%
		<i>Mean of Performance</i>
SAF: Physical		4.55
FAC: Care and Concern		4.36
FINE ARTS: Quality of Offerings		4.36
TECH: Current		4.36
SAF: Emotional		4.27
TECH: Availability		4.27
SK: Creativity		4.27

***This sheet shows the seven most items ranking highest in performance in the stakeholder groups - among PASSIVES.***

C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills

## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST CONGRUENCE IN EACH GROUP

### DETRACTORS

PARENTS		Detractors 13.0%
		<i>Congruence</i>
C&P: Preparatory (college/next level)	233.33	
ATH: Quality of Offerings	171.43	
TECH: Current	162.50	
CO CURRI: Quality of Offerings	157.14	
C&P: Character Education	118.18	
FINE ARTS: Variety of Offerings	118.18	
SAF: Physical	118.18	

TRUSTEES		Detractors 9.5%
		<i>Congruence</i>
CO CURRI: Variety of Offerings	140.00	
ATH: Variety of Offerings	116.67	
C&P: Travel Opportunities	114.29	
CO CURRI: Quality of Offerings	114.29	
FAC: Care and Concern	112.50	
CO CURRI: Opportunity to Participate	112.50	
SAF: Physical	112.50	

STUDENTS		Detractors 37.5%
		<i>Congruence</i>
C&P: Faith Based	125.26	
DIV: Religious	121.28	
SK: Time Management	111.76	
C&P: Preparatory (college/next level)	104.62	
C&P: Academic Rigor	103.23	
FINE ARTS: Opportunity to Participate	103.17	
C&P: Global Education	102.04	

ALUMNI		Detractors 2.6%
		<i>Congruence</i>
C&P: Faith Based	500.00	
C&P: Travel Opportunities	300.00	
ATH: Variety of Offerings	200.00	
ATH: Quality of Offerings	200.00	
ATH: Opportunity to Participate	200.00	
FAC: Care and Concern	166.67	
SK: Creativity	150.00	


FACULTY		Detractors 7.7%
		<i>Congruence</i>
C&P: Academic Rigor	126.67	
SK: Time Management	126.67	
TECH: School-provided	121.43	
CO CURRI: Variety of Offerings	107.69	
FINE ARTS: Variety of Offerings	106.25	
ATH: Quality of Offerings	105.88	
TECH: Current	105.88	


***This sheet shows the seven items of highest congruence in each of the stakeholder groups - among DETRACTORS.***


C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills


## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST IMPORTANCE IN EACH GROUP


### DETRACTORS

<b>PARENTS</b>		Detractors 13.0%
		Mean of Importance
C&P: Academic Rigor		5.00
C&P: Travel Opportunities		4.67
C&P: Global Education		4.67
FAC: Care and Concern		4.67
FAC: Inspirational and motivating		4.67
FAC: Subject Area Expertise		4.67
ATH: Opportunity to Participate		4.67

<b>TRUSTEES</b>		Detractors 9.5%
		Mean of Importance
C&P: Academic Rigor		5.00
C&P: Preparatory (college/next level)		5.00
SK: Creativity		5.00
SK: Teamwork		5.00
FAC: Inspirational and motivating		4.50
FAC: Subject Area Expertise		4.50
ATH: Quality of Offerings		4.50

<b>STUDENTS</b>		Detractors 37.5%
		Mean of Importance
SK: Teamwork		4.53
C&P: Variety of Course Offerings		4.47
FINE ARTS: Variety of Offerings		4.40
FINE ARTS: Quality of Offerings		4.40
SAF: Physical		4.40
C&P: Preparatory (college/next level)		4.33
SK: Creativity		4.27

<b>ALUMNI</b>		Detractors 2.6%
		Mean of Importance
C&P: Academic Rigor		5.00
C&P: Variety of Course Offerings		5.00
FAC: Subject Area Expertise		5.00
SAF: Physical		5.00
SAF: Emotional		5.00
SAF: Spiritual		5.00
DIV: Socioeconomic		5.00

<b>FACULTY</b>		Detractors 7.7%
		Mean of Importance
C&P: Preparatory (college/next level)		5.00
FAC: Care and Concern		5.00
SAF: Physical		5.00
SAF: Emotional		5.00
C&P: Character Education		4.75
FAC: Inspirational and motivating		4.75
SK: Creativity		4.75

***This sheet shows the seven most important items in each of the stakeholder groups - among DETRACTORS.***

C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills

## STAKEHOLDER COMPARISONS: ITEMS OF HIGHEST PERFORMANCE IN EACH GROUP

### DETRACTORS

PARENTS		Detractors 13.0%	Mean of Performance
C&P: Academic Rigor	4.67		
C&P: Variety of Course Offerings	4.67		
C&P: Preparatory (college/next level)	4.67		
C&P: Character Education	4.33		
FAC: Care and Concern	4.33		
FAC: Inspirational and motivating	4.33		
FAC: Subject Area Expertise	4.33		

TRUSTEES		Detractors 9.5%	Mean of Performance
C&P: Academic Rigor	5.00		
C&P: Preparatory (college/next level)	5.00		
ATH: Opportunity to Participate	5.00		
FAC: Care and Concern	4.50		
FAC: Inspirational and motivating	4.50		
ATH: Quality of Offerings	4.50		
CO CURRI: Opportunity to Participate	4.50		

STUDENTS		Detractors 37.5%	Mean of Performance
C&P: Preparatory (college/next level)	4.53		
FINE ARTS: Quality of Offerings	4.33		
FINE ARTS: Opportunity to Participate	4.33		
C&P: Academic Rigor	4.27		
FINE ARTS: Variety of Offerings	4.27		
FAC: Care and Concern	4.13		
C&P: Variety of Course Offerings	4.07		

ALUMNI		Detractors 2.6%	Mean of Performance
C&P: Faith Based	5.00		
FAC: Care and Concern	5.00		
FINE ARTS: Opportunity to Participate	5.00		
C&P: Global Education	4.00		
DIV: Cultural	4.00		
SK: Resilience	4.00		
C&P: Variety of Course Offerings	3.00		

FACULTY		Detractors 7.7%	Mean of Performance
C&P: Academic Rigor	4.75		
TECH: Availability	4.75		
SK: Time Management	4.75		
C&P: Preparatory (college/next level)	4.50		
ATH: Quality of Offerings	4.50		
ATH: Opportunity to Participate	4.50		
FINE ARTS: Opportunity to Participate	4.50		

***This sheet shows the seven most items ranking highest in performance in the stakeholder groups - among DETRACTORS.***

C&P: Curriculum & Programming
FAC: Faculty
ATH: Athletics
FINE ARTS: Fine Arts
CO CURRI: Clubs and other Co-curriculars
SAF: Safety
DIV: Diversity
TECH: Technology
SK: Skills





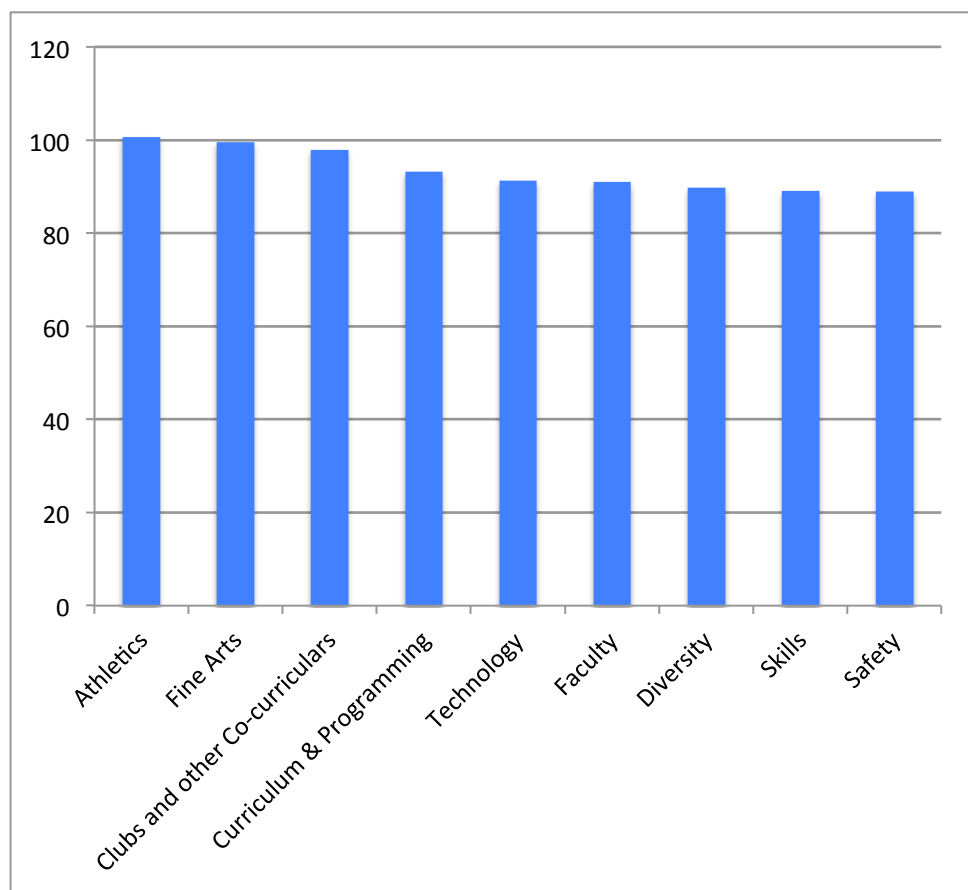
## APPENDIX: ALL RESPONDENTS

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The following pages list the Category Congruency, Individual Item Congruency, Importance, and Performance for all stakeholders and then presented by Promoters, Passives, and Detractors.

## ALL RESPONDENTS: Category Congruence

CATEGORY	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
Athletics	100.66	3.74	3.77
Fine Arts	99.56	3.90	3.89
Clubs and other Co-curriculars	97.93	3.68	3.60
Curriculum & Programming	93.27	3.75	3.50
Technology	91.25	4.22	3.85
Faculty	91.01	4.51	4.10
Diversity	89.81	3.53	3.17
Skills	89.09	3.81	3.40
Safety	88.91	4.21	3.74



Note that a score of 100 indicates "perfect" congruence between how much a given category is valued by the stakeholder group and how well the same group believes the school performs.

Greater than 100 means that the stakeholder group believes the school performs at a level higher than the value placed on the category.

A score below 100 means that the stakeholder group places a greater value on the category than the level which the school is currently performing.



## ALL RESPONDENTS: Individual Item Congruence

Item	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
SK: Time Management	120.00	3.26	3.91
ATH: Opportunity to Participate	102.34	3.91	4.01
FINE ARTS: Opportunity to Participate	101.57	4.01	4.07
ATH: Variety of Offerings	101.47	3.50	3.55
C&P: Travel Opportunities	101.43	3.19	3.24
CO CURRI: Opportunity to Participate	100.45	3.79	3.81
FINE ARTS: Quality of Offerings	99.28	3.98	3.95
CO CURRI: Variety of Offerings	98.37	3.50	3.45
ATH: Quality of Offerings	98.20	3.82	3.75
C&P: Academic Rigor	98.01	4.30	4.22
FINE ARTS: Variety of Offerings	97.70	3.73	3.65
TECH: School-provided	95.92	3.93	3.77
SK: Resilience	95.72	3.61	3.45
FAC: Care and Concern	95.67	4.49	4.29
C&P: Preparatory (college/next level)	95.62	4.44	4.25
CO CURRI: Quality of Offerings	94.95	3.73	3.54
SK: Creativity	93.91	4.22	3.97
C&P: Global Education	92.81	3.82	3.54
SAF: Physical	91.45	4.61	4.22
DIV: Religious	90.63	3.17	2.87
C&P: Character Education	89.97	4.27	3.85
TECH: Current	89.92	4.31	3.87
DIV: Cultural	89.88	3.84	3.45
FAC: Inspirational and motivating	89.58	4.50	4.03
DIV: Socioeconomic	89.00	3.58	3.19
SAF: Emotional	88.92	4.49	3.99
TECH: Availability	88.39	4.43	3.91
C&P: Faith Based	87.90	1.98	1.74
FAC: Subject Area Expertise	87.81	4.55	3.99
C&P: Variety of Course Offerings	86.10	4.23	3.65
SAF: Spiritual	85.60	3.53	3.02
SK: Curiosity	82.54	3.86	3.19
SK: Ethics	81.93	3.67	3.01
SK: Teamwork	67.16	4.26	2.86

This is a list sorted by individual item congruence. Note that a score of 100 indicates "perfect" congruence between how much a given item is valued by the stakeholder group and how well the same group believes the school performs at delivering on that item.

Greater than 100 means that the stakeholder group believes the school performs at a level higher than the value placed on the item; less than 100 means that the stakeholder group places a greater value on the item than the level which the school is currently performing.

C&P: Curriculum & Programming

FAC: Faculty

ATH: Athletics

FINE ARTS: Fine Arts

CO CURRI: Clubs and other Co-curriculars

SAF: Safety

DIV: Diversity

TECH: Technology

SK: Skills

## ALL RESPONDENTS: Items ordered by Importance and Performance

IMPORTANCE	MEAN
SAF: Physical	4.61
FAC: Subject Area Expertise	4.55
FAC: Inspirational and motivating	4.50
FAC: Care and Concern	4.49
SAF: Emotional	4.49
C&P: Preparatory (college/next level)	4.44
TECH: Availability	4.43
TECH: Current	4.31
C&P: Academic Rigor	4.30
C&P: Character Education	4.27
SK: Teamwork	4.26
C&P: Variety of Course Offerings	4.23
SK: Creativity	4.22
FINE ARTS: Opportunity to Participate	4.01
FINE ARTS: Quality of Offerings	3.98
TECH: School-provided	3.93
ATH: Opportunity to Participate	3.91
SK: Curiosity	3.86
DIV: Cultural	3.84
C&P: Global Education	3.82
ATH: Quality of Offerings	3.82
CO CURRI: Opportunity to Participate	3.79
FINE ARTS: Variety of Offerings	3.73
CO CURRI: Quality of Offerings	3.73
SK: Ethics	3.67
SK: Resilience	3.61
DIV: Socioeconomic	3.58
SAF: Spiritual	3.53
CO CURRI: Variety of Offerings	3.50
ATH: Variety of Offerings	3.50
SK: Time Management	3.26
C&P: Travel Opportunities	3.19
DIV: Religious	3.17
C&P: Faith Based	1.98

PERFORMANCE	MEAN
FAC: Care and Concern	4.29
C&P: Preparatory (college/next level)	4.25
C&P: Academic Rigor	4.22
SAF: Physical	4.22
FINE ARTS: Opportunity to Participate	4.07
FAC: Inspirational and motivating	4.03
ATH: Opportunity to Participate	4.01
FAC: Subject Area Expertise	3.99
SAF: Emotional	3.99
SK: Creativity	3.97
FINE ARTS: Quality of Offerings	3.95
TECH: Availability	3.91
SK: Time Management	3.91
TECH: Current	3.87
C&P: Character Education	3.85
CO CURRI: Opportunity to Participate	3.81
TECH: School-provided	3.77
ATH: Quality of Offerings	3.75
C&P: Variety of Course Offerings	3.65
FINE ARTS: Variety of Offerings	3.65
ATH: Variety of Offerings	3.55
C&P: Global Education	3.54
CO CURRI: Quality of Offerings	3.54
DIV: Cultural	3.45
SK: Resilience	3.45
CO CURRI: Variety of Offerings	3.45
C&P: Travel Opportunities	3.24
DIV: Socioeconomic	3.19
SK: Curiosity	3.19
SAF: Spiritual	3.02
SK: Ethics	3.01
DIV: Religious	2.87
SK: Teamwork	2.86
C&P: Faith Based	1.74

C&P: Curriculum & Programming

FAC: Faculty

ATH: Athletics

FINE ARTS: Fine Arts

CO CURRI: Clubs and other Co-curriculars

SAF: Safety

DIV: Diversity

TECH: Technology

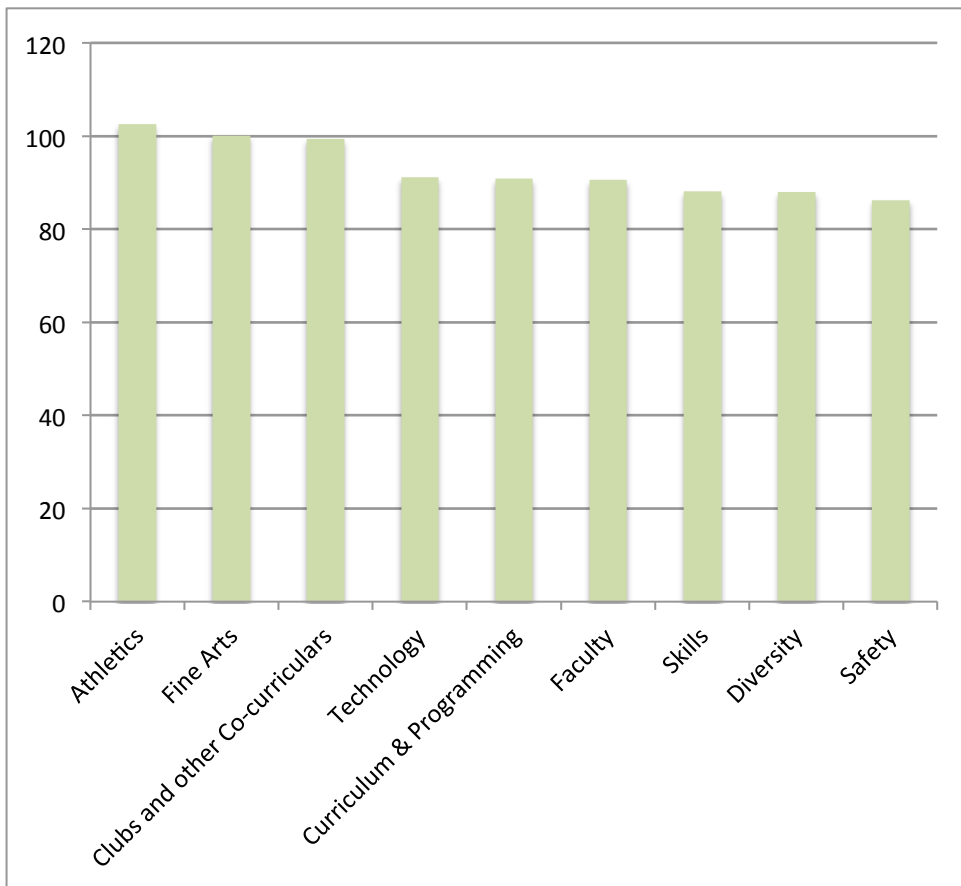
SK: Skills

## PROMOTERS: Category Congruence

CATEGORY	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
Athletics	102.52	3.71	3.80
Fine Arts	100.08	3.84	3.84
Clubs and other Co-curriculars	99.40	3.62	3.60
Technology	91.10	4.23	3.86
Curriculum & Programming	90.84	3.78	3.43
Faculty	90.56	4.59	4.16
Skills	88.09	3.79	3.34
Diversity	87.95	3.57	3.14
Safety	86.24	4.26	3.67

Promoters are those who responded with a 9 or 10 to the question, "on a scale of 1 to 10, how likely are you to recommend the school?"

Promoters for this group:  
60.8%



Note that a score of 100 indicates "perfect" congruence between how much a given category is valued by the stakeholder group and how well the same group believes the school performs.

Greater than 100 means that the stakeholder group believes the school performs at a level higher than the value placed on the category.

A score below 100 means that the stakeholder group places a greater value on the category than the level which the school is currently performing.

## PROMOTERS: Individual Item Congruence

Item	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
SK: Time Management	118.44	3.24	3.84
ATH: Variety of Offerings	104.36	3.43	3.58
ATH: Opportunity to Participate	103.57	3.93	4.07
C&P: Travel Opportunities	102.08	3.15	3.21
CO CURRI: Opportunity to Participate	101.74	3.77	3.83
FINE ARTS: Quality of Offerings	101.68	3.89	3.95
FINE ARTS: Opportunity to Participate	101.42	3.96	4.02
ATH: Quality of Offerings	99.75	3.77	3.76
CO CURRI: Variety of Offerings	99.19	3.45	3.42
CO CURRI: Quality of Offerings	97.18	3.64	3.54
FINE ARTS: Variety of Offerings	96.95	3.67	3.56
TECH: School-provided	96.45	3.94	3.80
SK: Resilience	95.09	3.62	3.44
FAC: Care and Concern	95.07	4.55	4.33
C&P: Academic Rigor	94.69	4.40	4.17
SK: Creativity	94.63	4.18	3.95
C&P: Preparatory (college/next level)	93.92	4.46	4.19
C&P: Global Education	91.83	3.89	3.57
DIV: Socioeconomic	90.58	3.57	3.23
TECH: Current	90.50	4.33	3.92
SAF: Physical	88.93	4.64	4.13
FAC: Inspirational and motivating	88.44	4.61	4.07
FAC: Subject Area Expertise	88.24	4.61	4.07
C&P: Character Education	88.19	4.43	3.91
DIV: Cultural	87.86	3.93	3.45
SAF: Emotional	87.30	4.56	3.98
TECH: Availability	86.92	4.43	3.85
DIV: Religious	85.13	3.21	2.73
C&P: Variety of Course Offerings	83.81	4.21	3.53
SK: Curiosity	82.38	3.93	3.23
SAF: Spiritual	81.36	3.56	2.90
SK: Ethics	80.63	3.57	2.88
C&P: Faith Based	75.74	1.89	1.43
SK: Teamwork	63.86	4.21	2.69

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C&P: Curriculum & Programming

FAC: Faculty

ATH: Athletics

FINE ARTS: Fine Arts

CO CURRI: Clubs and other Co-curriculars

SAF: Safety

DIV: Diversity

TECH: Technology

SK: Skills

## PROMOTERS: Items ordered by Importance and Performance

IMPORTANCE	MEAN
SAF: Physical	4.64
FAC: Inspirational and motivating	4.61
FAC: Subject Area Expertise	4.61
SAF: Emotional	4.56
FAC: Care and Concern	4.55
C&P: Preparatory (college/next level)	4.46
C&P: Character Education	4.43
TECH: Availability	4.43
C&P: Academic Rigor	4.40
TECH: Current	4.33
C&P: Variety of Course Offerings	4.21
SK: Teamwork	4.21
SK: Creativity	4.18
FINE ARTS: Opportunity to Participate	3.96
TECH: School-provided	3.94
ATH: Opportunity to Participate	3.93
DIV: Cultural	3.93
SK: Curiosity	3.93
C&P: Global Education	3.89
FINE ARTS: Quality of Offerings	3.89
ATH: Quality of Offerings	3.77
CO CURRI: Opportunity to Participate	3.77
FINE ARTS: Variety of Offerings	3.67
CO CURRI: Quality of Offerings	3.64
SK: Resilience	3.62
DIV: Socioeconomic	3.57
SK: Ethics	3.57
SAF: Spiritual	3.56
CO CURRI: Variety of Offerings	3.45
ATH: Variety of Offerings	3.43
SK: Time Management	3.24
DIV: Religious	3.21
C&P: Travel Opportunities	3.15
C&P: Faith Based	1.89

PERFORMANCE	MEAN
FAC: Care and Concern	4.33
C&P: Preparatory (college/next level)	4.19
C&P: Academic Rigor	4.17
SAF: Physical	4.13
FAC: Inspirational and motivating	4.07
FAC: Subject Area Expertise	4.07
ATH: Opportunity to Participate	4.07
FINE ARTS: Opportunity to Participate	4.02
SAF: Emotional	3.98
FINE ARTS: Quality of Offerings	3.95
SK: Creativity	3.95
TECH: Current	3.92
C&P: Character Education	3.91
TECH: Availability	3.85
SK: Time Management	3.84
CO CURRI: Opportunity to Participate	3.83
TECH: School-provided	3.80
ATH: Quality of Offerings	3.76
ATH: Variety of Offerings	3.58
C&P: Global Education	3.57
FINE ARTS: Variety of Offerings	3.56
CO CURRI: Quality of Offerings	3.54
C&P: Variety of Course Offerings	3.53
DIV: Cultural	3.45
SK: Resilience	3.44
CO CURRI: Variety of Offerings	3.42
DIV: Socioeconomic	3.23
SK: Curiosity	3.23
C&P: Travel Opportunities	3.21
SAF: Spiritual	2.90
SK: Ethics	2.88
DIV: Religious	2.73
SK: Teamwork	2.69
C&P: Faith Based	1.43

C&P: Curriculum & Programming

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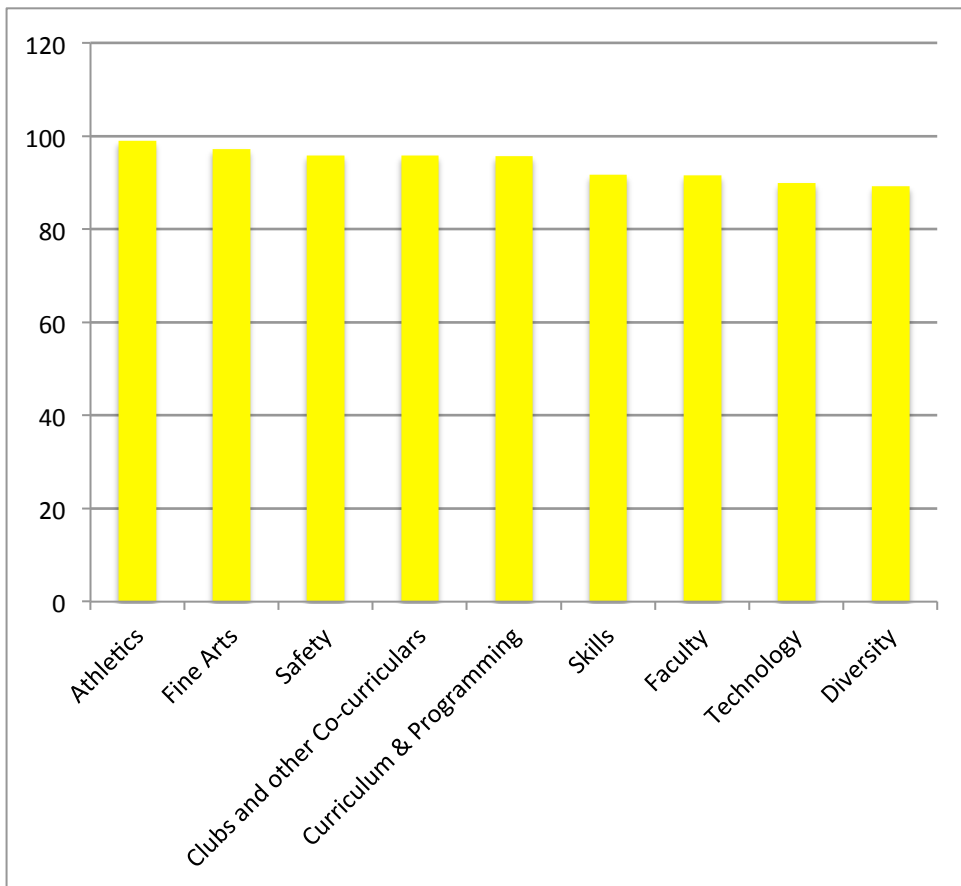
SK: Skills

## PASSIVES: Category Congruence

CATEGORY	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
Athletics	98.97	3.78	3.74
Fine Arts	97.22	3.91	3.80
Safety	95.88	4.14	3.97
Clubs and other Co-curriculars	95.85	3.74	3.58
Curriculum & Programming	95.67	3.68	3.52
Skills	91.67	3.81	3.50
Faculty	91.58	4.42	4.05
Technology	89.93	4.31	3.88
Diversity	89.25	3.53	3.16

Passives are those who responded with a 7 or 8 to the question, "on a scale of 1 to 10, how likely are you to recommend the school?"

Passives for this group:  
24.4%



Note that a score of 100 indicates "perfect" congruence between how much a given category is valued by the stakeholder group and how well the same group believes the school performs.

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A score below 100 means that the stakeholder group places a greater value on the category than the level which the school is currently performing.

## PASSIVES: Individual Item Congruence

Item	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
SK: Time Management	128.89	3.14	4.05
C&P: Academic Rigor	104.57	4.07	4.26
ATH: Opportunity to Participate	104.17	3.91	4.07
FINE ARTS: Opportunity to Participate	101.17	3.98	4.02
CO CURRI: Opportunity to Participate	100.00	3.84	3.84
SAF: Physical	97.96	4.56	4.47
FINE ARTS: Variety of Offerings	97.47	3.67	3.58
CO CURRI: Variety of Offerings	97.37	3.53	3.44
C&P: Preparatory (college/next level)	97.33	4.35	4.23
ATH: Variety of Offerings	96.71	3.53	3.42
SAF: Spiritual	96.67	3.49	3.37
C&P: Faith Based	96.63	2.07	2.00
C&P: Travel Opportunities	96.43	3.26	3.14
FAC: Care and Concern	96.32	4.42	4.26
ATH: Quality of Offerings	95.81	3.88	3.72
SK: Resilience	95.54	3.65	3.49
SK: Creativity	95.08	4.26	4.05
TECH: School-provided	94.74	3.98	3.77
C&P: Character Education	94.32	4.09	3.86
FINE ARTS: Quality of Offerings	93.14	4.07	3.79
SAF: Emotional	93.09	4.37	4.07
C&P: Global Education	91.41	3.79	3.47
DIV: Cultural	91.41	3.79	3.47
DIV: Religious	91.18	3.16	2.88
FAC: Inspirational and motivating	90.86	4.33	3.93
CO CURRI: Quality of Offerings	90.30	3.84	3.47
TECH: Availability	90.16	4.49	4.05
SK: Ethics	90.00	3.72	3.35
C&P: Variety of Course Offerings	89.39	4.16	3.72
FAC: Subject Area Expertise	87.63	4.51	3.95
TECH: Current	85.42	4.47	3.81
DIV: Socioeconomic	85.35	3.65	3.12
SK: Curiosity	80.24	3.88	3.12
SK: Teamwork	69.23	4.23	2.93

This is a list sorted by individual item congruence. Note that a score of 100 indicates "perfect" congruence between how much a given item is valued by the stakeholder group and how well the same group believes the school performs at delivering on that item.

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C&P: Curriculum & Programming

FAC: Faculty

ATH: Athletics

FINE ARTS: Fine Arts

CO CURRI: Clubs and other Co-curriculars

SAF: Safety

DIV: Diversity

TECH: Technology

SK: Skills

## PASSIVES: Items ordered by Importance and Performance

IMPORTANCE	MEAN
SAF: Physical	4.56
FAC: Subject Area Expertise	4.51
TECH: Availability	4.49
TECH: Current	4.47
FAC: Care and Concern	4.42
SAF: Emotional	4.37
C&P: Preparatory (college/next level)	4.35
FAC: Inspirational and motivating	4.33
SK: Creativity	4.26
SK: Teamwork	4.23
C&P: Variety of Course Offerings	4.16
C&P: Character Education	4.09
C&P: Academic Rigor	4.07
FINE ARTS: Quality of Offerings	4.07
FINE ARTS: Opportunity to Participate	3.98
TECH: School-provided	3.98
ATH: Opportunity to Participate	3.91
ATH: Quality of Offerings	3.88
SK: Curiosity	3.88
CO CURRI: Quality of Offerings	3.84
CO CURRI: Opportunity to Participate	3.84
C&P: Global Education	3.79
DIV: Cultural	3.79
SK: Ethics	3.72
FINE ARTS: Variety of Offerings	3.67
DIV: Socioeconomic	3.65
SK: Resilience	3.65
ATH: Variety of Offerings	3.53
CO CURRI: Variety of Offerings	3.53
SAF: Spiritual	3.49
C&P: Travel Opportunities	3.26
DIV: Religious	3.16
SK: Time Management	3.14
C&P: Faith Based	2.07

PERFORMANCE	MEAN
SAF: Physical	4.47
C&P: Academic Rigor	4.26
FAC: Care and Concern	4.26
C&P: Preparatory (college/next level)	4.23
ATH: Opportunity to Participate	4.07
SAF: Emotional	4.07
TECH: Availability	4.05
SK: Creativity	4.05
SK: Time Management	4.05
FINE ARTS: Opportunity to Participate	4.02
FAC: Subject Area Expertise	3.95
FAC: Inspirational and motivating	3.93
C&P: Character Education	3.86
CO CURRI: Opportunity to Participate	3.84
TECH: Current	3.81
FINE ARTS: Quality of Offerings	3.79
TECH: School-provided	3.77
C&P: Variety of Course Offerings	3.72
ATH: Quality of Offerings	3.72
FINE ARTS: Variety of Offerings	3.58
SK: Resilience	3.49
C&P: Global Education	3.47
CO CURRI: Quality of Offerings	3.47
DIV: Cultural	3.47
CO CURRI: Variety of Offerings	3.44
ATH: Variety of Offerings	3.42
SAF: Spiritual	3.37
SK: Ethics	3.35
C&P: Travel Opportunities	3.14
DIV: Socioeconomic	3.12
SK: Curiosity	3.12
SK: Teamwork	2.93
DIV: Religious	2.88
C&P: Faith Based	2.00

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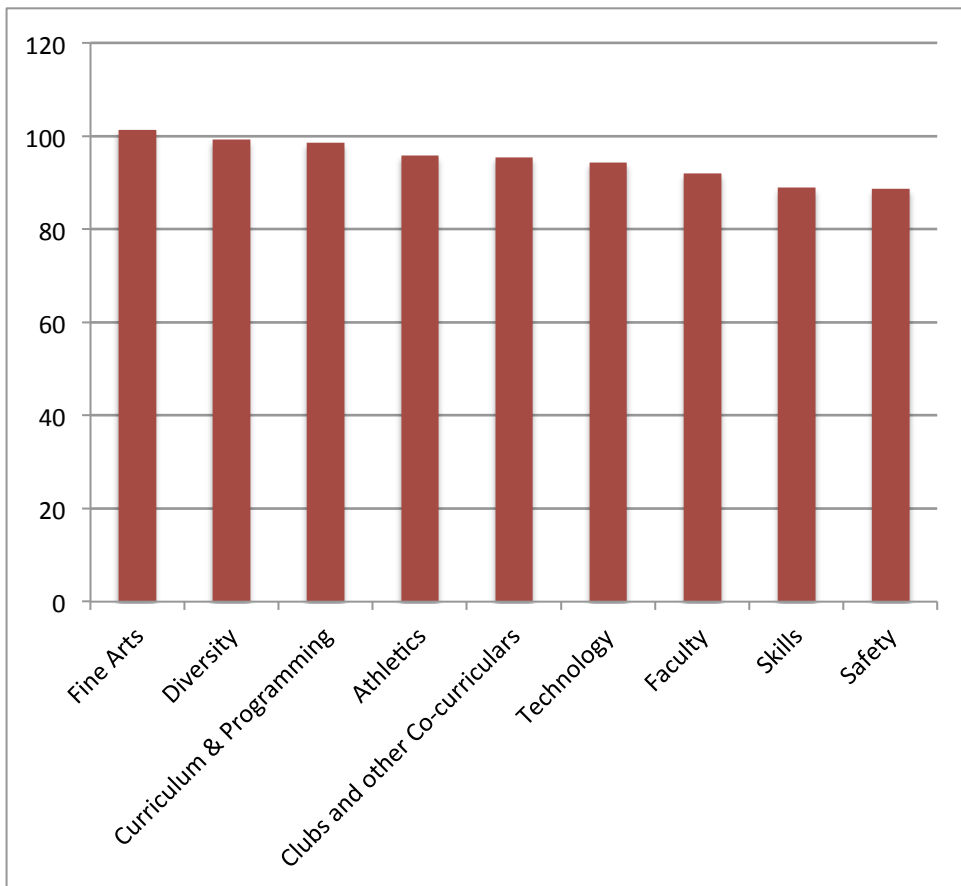


## DETRACTORS: Category Congruence

CATEGORY	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
Fine Arts	101.28	4.17	4.23
Diversity	99.21	3.37	3.35
Curriculum & Programming	98.55	3.79	3.74
Athletics	95.83	3.84	3.68
Clubs and other Co-curriculars	95.45	3.81	3.64
Technology	94.35	4.01	3.79
Faculty	92.00	4.33	3.99
Skills	88.91	3.91	3.47
Safety	88.71	4.13	3.67

Detractors are those who responded below 7 to the question, "on a scale of 1 to 10, how likely are you to recommend the school?"

Detractors for this group:  
14.2%



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## DETRACTORS: Individual Item Congruence

Item	CONGRUENCE	MEAN of IMPORTANCE	MEAN of PERFORMANCE
DIV: Religious	114.47	3.04	3.48
SK: Time Management	112.50	3.52	3.96
C&P: Travel Opportunities	107.32	3.28	3.52
C&P: Faith Based	103.71	2.55	2.64
FINE ARTS: Opportunity to Participate	102.83	4.24	4.36
C&P: Academic Rigor	101.87	4.28	4.36
FINE ARTS: Variety of Offerings	100.98	4.08	4.12
C&P: Preparatory (college/next level)	100.00	4.52	4.52
C&P: Global Education	100.00	3.56	3.56
FINE ARTS: Quality of Offerings	100.00	4.20	4.20
SK: Resilience	98.85	3.48	3.44
ATH: Variety of Offerings	97.85	3.72	3.64
FAC: Care and Concern	97.22	4.32	4.20
CO CURRI: Variety of Offerings	96.74	3.68	3.56
DIV: Cultural	96.63	3.56	3.44
TECH: Current	95.96	3.96	3.80
ATH: Quality of Offerings	95.92	3.92	3.76
CO CURRI: Opportunity to Participate	95.83	3.84	3.68
TECH: School-provided	95.74	3.76	3.60
CO CURRI: Quality of Offerings	93.88	3.92	3.68
ATH: Opportunity to Participate	93.81	3.88	3.64
FAC: Inspirational and motivating	92.59	4.32	4.00
TECH: Availability	91.67	4.32	3.96
SAF: Physical	91.23	4.56	4.16
C&P: Character Education	90.82	3.92	3.56
C&P: Variety of Course Offerings	90.09	4.44	4.00
SAF: Emotional	88.99	4.36	3.88
SK: Creativity	88.99	4.36	3.88
DIV: Socioeconomic	88.64	3.52	3.12
SK: Curiosity	87.64	3.56	3.12
FAC: Subject Area Expertise	86.24	4.36	3.76
SAF: Spiritual	85.06	3.48	2.96
SK: Teamwork	76.99	4.52	3.48
SK: Ethics	74.00	4.00	2.96

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## DETRACTORS: Items ordered by Importance and Performance

IMPORTANCE	MEAN
SAF: Physical	4.56
C&P: Preparatory (college/next level)	4.52
SK: Teamwork	4.52
C&P: Variety of Course Offerings	4.44
FAC: Subject Area Expertise	4.36
SAF: Emotional	4.36
SK: Creativity	4.36
FAC: Care and Concern	4.32
FAC: Inspirational and motivating	4.32
TECH: Availability	4.32
C&P: Academic Rigor	4.28
FINE ARTS: Opportunity to Participate	4.24
FINE ARTS: Quality of Offerings	4.20
FINE ARTS: Variety of Offerings	4.08
SK: Ethics	4.00
TECH: Current	3.96
C&P: Character Education	3.92
ATH: Quality of Offerings	3.92
CO CURRI: Quality of Offerings	3.92
ATH: Opportunity to Participate	3.88
CO CURRI: Opportunity to Participate	3.84
TECH: School-provided	3.76
ATH: Variety of Offerings	3.72
CO CURRI: Variety of Offerings	3.68
C&P: Global Education	3.56
DIV: Cultural	3.56
SK: Curiosity	3.56
DIV: Socioeconomic	3.52
SK: Time Management	3.52
SAF: Spiritual	3.48
SK: Resilience	3.48
C&P: Travel Opportunities	3.28
DIV: Religious	3.04
C&P: Faith Based	2.55

PERFORMANCE	MEAN
C&P: Preparatory (college/next level)	4.52
C&P: Academic Rigor	4.36
FINE ARTS: Opportunity to Participate	4.36
FAC: Care and Concern	4.20
FINE ARTS: Quality of Offerings	4.20
SAF: Physical	4.16
FINE ARTS: Variety of Offerings	4.12
C&P: Variety of Course Offerings	4.00
FAC: Inspirational and motivating	4.00
TECH: Availability	3.96
SK: Time Management	3.96
SAF: Emotional	3.88
SK: Creativity	3.88
TECH: Current	3.80
FAC: Subject Area Expertise	3.76
ATH: Quality of Offerings	3.76
CO CURRI: Quality of Offerings	3.68
CO CURRI: Opportunity to Participate	3.68
ATH: Variety of Offerings	3.64
ATH: Opportunity to Participate	3.64
TECH: School-provided	3.60
C&P: Character Education	3.56
C&P: Global Education	3.56
CO CURRI: Variety of Offerings	3.56
C&P: Travel Opportunities	3.52
DIV: Religious	3.48
SK: Teamwork	3.48
DIV: Cultural	3.44
SK: Resilience	3.44
DIV: Socioeconomic	3.12
SK: Curiosity	3.12
SAF: Spiritual	2.96
SK: Ethics	2.96
C&P: Faith Based	2.64

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